

COVEMAGROUP

ITALIAN COLORS AND MATERIALS FOR ARCHITECTURE

Italian style is synonymous with creativity, craftsmanship, impeccable quality and innovation. It tackles the needs of the market in a reactive and unconventional way, offering sustainable, stylistic and technological solutions that are ahead of the times and trends, always at the very top of the international scene.

in color we trust

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Covema Group, the Italian company specialised in the production and worldwide distribution of architectural finishes and paints, is the partner of architects and designers who are looking for sophisticated, sustainable and performing coating solutions.

Covema's brands are:

- **COVEMA Vernici** professional paints and innovative coatings
 - **RIALTO** natural seasoned slaked lime traditional Italian decorative finishes
 - **IRS** thermal reflective certified heatproof systems
 - **ErreLAB** floor-wall micro cements and resins and **I Colori della Terra** natural paints, **Ideawall** wallpapers, **Hyrid**, **Estro** DIY decorative paints and **We Are Color** the group's tools dedicated to colour. The distribution network has over 600 distributors across Italy and is successfully present in many international markets.
- Covema Group's** tinting systems integrate the range of products with extremely powerful tools: pigments, tinting machines and mixers, advanced user-friendly colour management softwares and colour tools for the colour choice of end users, architects and designers.

Sustainability is a value to which Covema Group is committed. Since 2009 Covema Vernici has been producing its paints using electricity generated from **renewable sources** through its own solar panel system capable of providing 65% of the company's energy consumption.

Great attention to environmental issues and a concrete demonstration of the will to invest in sustainable development is to create paints and varnishes that protect the treated substrates, protect who applies them and the environment around us.

The focus is on the **energy aspect and sustainable** development and there is a clear will and position on the ecological issue: increasing use of recycled plastics for buckets and packaging and optimized water cycle in production systems.

Covema's "green" character is the basis of a new project we are really proud of: "**GREENLAND - Covema Forest**".

Greenland
COLORA DI VERDE IL MONDO

freedom
let's green the planet



Product made with
renewable energy



Made with solar energy for
a healthier environment

Covema Vernici SpA, was founded in 1962 in Torino, Italy and today **Covema Group** has become one of the leading companies in the Italian decorative and professional paint industry with specialised product lines and brands focused on wall surfaces decoration and protection, sustainability and decorative flooring systems, for the professional market, the DIY market and retail market. **Covema Group's** brands are: **Covema Vernici**, **Rialto**, **I Colori della Terra**, **Errelab**, **Estro**, **Hyrid**, **Ideawall** and **We Are Color**.



RIALTO® produces natural seasoned slaked lime decorative finishes, high performance professional wall coatings and traditional Italian decorative paints. The world of architecture has always valued natural Italian plasterwork for its innate elegance and the **technical and stylistic qualities**. Construction of ecological buildings and the restoration of historic buildings are just some of the uses for which lime-based systems are the best technical option.

Decorative natural seasoned slaked lime finishes can be a great way to create interest among decorators, architects and designers seeking for a refined and high-performance and sustainable solution. **RIALTO** has been producing natural wall paints in Italy for over 50 years, exported and appreciated all over the world. Rialto's constant research on technologies and materials can offer a wide choice of products:

- **Natural finishes based on seasoned slaked lime**
- **Traditional lime plasters**
- **Venetian plasters**
- **Decorative Italian paints and a specialised range of high-performance coatings.**

ErreLAB® is the epitome of Italian style as well as high end Italian engineering and construction tradition, encapsulated in a vast range of the **latest generation resin and cement floorings and wall finishes**. 23 types of flooring, available in over 60 colours, for both indoor and outdoor use. Highly aesthetic and superior quality solutions, destined to revolutionise the way people design and experience contemporary spaces.

ErreLAB's high-performance and aesthetically innovative **continuous floors** radically change how designers plan and manage spaces. The unique structural and functional characteristics of a continuous floor are able to provide solutions for the highest aesthetic and functional requirements. When utilised for renovations they can cover any kind of pre-existing floors with limited thicknesses, completely bypassing the need for demolition.

ErreLAB products are HACCP certified for food processing premises, and they have numerous other European certifications.



Covema Vernici SpA

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